

# Maria M. Prysock

mariaprysock@gmail.com

[www.mariaprysock.com](http://www.mariaprysock.com)

## EDUCATION

Auburn University; Auburn, AL  
Bachelor of Arts in Public Relations; May 2009

## SKILLS

Experience with the following software: Adobe Dreamweaver, Adobe Captivate, Adobe Flash, Adobe InDesign, Adobe Photoshop, Microsoft Movie Maker, iMovie, Snagit, Google Analytics, Microsoft Word, Excel, PowerPoint and Publisher. Skilled in writing press releases, social media releases, news stories, feature stories, broadcast releases, pitch letters, press kits, Web analysis, and designing and maintaining websites.

## EXPERIENCE

**Social Media Specialist;** Chicago, IL  
Edelman; Dec. 2009 - Present

**Electronic Media/Production Management Intern;** Auburn, AL  
Auburn University Alumni Association; Jan. 2009 - May 2009

- Created Facebook, Twitter, Flickr, Wiki and LinkedIn pages that promoted social media for Auburn University alumni.
- Updated and monitored all social media pages several times daily.
- Submitted and published blogs for the *Auburn Magazine*.
- Expanded media on the alumni Web site by creating and posting photography and videos.
- Used a Web analysis program to monitor and analyze the performance of the alumni website.
- Benchmarked comparable schools for social media and e-technology ideas.

**Administrative Assistant;** Auburn AL  
Auburn University Office of Enrollment Services; Aug. 2007 - Dec. 2008

- Reviewed and screened correspondence from prospective students.
- Worked in university's database by entering prospective student information.

**Corresponding Secretary;** Auburn, AL  
Gamma Phi Beta; Jan. 2007 - Dec. 2008

- Corresponded with members of Gamma Phi Beta in order to maximize efficiency of communication with other Greek organizations.
- Researched pertinent information (founding dates, philanthropies, etc.) of other Panhellenic sororities and Intrafraternity Council fraternities.

## ACTIVITIES

Auburn University Public Relations Council of Alabama  
Gamma Phi Beta Social Sorority  
IMPACT  
Student Alumni Association