



Local Press Release

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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MACY'S OPENS TWO STORES IN NEW ORLEANS TO CELEBRATE ITS 150th ANNIVERSARY

NEW ORLEANS— On Oct. 28, 2008, Macy's will celebrate its 150th anniversary. Macy's is the largest retail brand of Macy's Inc. and has more than 800 stores. To celebrate the milestone, Macy's is opening two new stores in New Orleans, La.

Macy's Lakeside Shopping Center and Macy's at The Esplanade will be open to the public on Saturday, Oct. 25. The night before the grand opening of these new stores, Macy's is having a cocktail party and fashion show event to benefit the New Orleans Center for Creative Arts.

The event will be hosted by Martha Stewart and Emeril Lagasse who will be demonstrating New Orleans-style cooking. Fans will be able to meet with celebrities including Tommy Hilfiger, Steve Madden, Russell Simons, Clinton Kelly and Gavin DeGraw.

Tickets will be on sale to the public for \$150. For more ticket information or questions please visit www.macys.com or call (888) 789-3992.