



Broadcast News Release #1

NEWS RELEASE

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(Announcer): The first ever film for Macy's titled, Macy's Passport: Fashion Cinema, will be in theaters Thursday, October 23.

The film will be shown in 27 selected cities worldwide through National CineMedia.

Performances in the film will include the Pussycat Dolls, Fall Out Boy and Ne-Yo.

This cinema will show Macy's as a fashion leader and also dedicated in the fight against HIV/AIDS.

Please visit [www dot macys dot com slash passport](http://www.macys.com/passport) for ticket information and any questions.

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