



## National Press Release

### NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **MACY'S CELEBRATES ITS 150<sup>TH</sup> ANNIVERSARY IN ITS HOMETOWN, NEW YORK CITY**

NEW YORK— On Oct. 28, 2008, Macy's will celebrate its 150th anniversary. To commemorate this milestone, Macy's is renaming the famous 34th Street in New York City to R.H. Macy Way in honor of the retail store's founder. Herald Square, Macy's flagship and world's largest store, was the setting in the movie, "Miracle on 34th Street."

Also in celebration of 150 years in the retail industry, Macy's will host a fashion show event at Gotham Hall on the night of its anniversary, Oct. 28. The celebrity guest list includes Jessica Simpson, Sean "Diddy" Combs, Eva Mendes, Martha Stewart, Tommy Hilfiger, Clinton Kelly, Kenneth Cole, Todd English and Ming Tsai. A birthday cake designed by Duff Goldman from the television show, Ace of Cakes, will be the delicious dessert for the guests. The Empire State Building, located next to Herald Square, will have its floodlights lit red, Macy's signature color.

Terry J. Lundgren, Macy's Inc. chairman, president and chief executive officer, has been quoted on his excitement at this highlight in Macy's history. For more information or questions please visit our website at [www.macys.com](http://www.macys.com).

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