



macy's inc

7 West Seventh Street/Cincinnati, OH 45202

## Broadcast News Release #2

### **NEWS RELEASE**

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(Announcer): On Saturday, October 11, stars from NBC's most popular television shows will join on stage for the first ever Macy's Celebrity Catwalk Challenge.

The stars include Jerry Springer from America's Got Talent, Bob Harper from The Biggest Loser, Jack Coleman from Heroes, Nancy O'Dell from Access Hollywood, Kate Flannery from The Office and Leyla Milani from Deal or No Deal.

The show will be hosted by Tori Spelling and features the stars being followed around by a film crew trying to become a Passport runway model.

The audience will decide which star shows model potential and which star shows model disaster.

Live musical performances will be made by The Pussycat Dolls, Fall Out Boy, Ne-Yo and Jabbawoockeez.

The show will help raise money for HIV/AIDS research.

Macy's Passport: Fashion Cinema film, which will be released Thursday, October

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23, will be given a sneak peak during the Catwalk Challenge.

This is the fourth television special Macy's and NBC have done together.